Abstract: In Aristophanes' Plutus, produced in 388 B.C., the role, the mask and the costume of the character of Ploutos, the personification of wealth, have a significant importance. The aim of this paper is to draw a complete profile of the characterization and the presence of Wealth throughout the drama, not only in the prologue scene, by studying the changes that occur in his *persona* after he is healed of his blindness. For this purpose, it is also useful a detailed analysis of vv. 634-6 and their scholia (which notice a parody of Sophocles' Phineus, and debate on the meaning of the verb ἐξομματόω), usually neglected by modern scholars.

Keywords: Aristophanes, Wealth, Costume, Sophocles, Phineus.