Abstract: This paper, developed along the lines of the historical anthropological method, aims to investigate the notion of memory in Herodotus' *Histories*, by focusing on some terms such as μνᾶσθαι and μνήμη. The analysis shall reveal how Herodotus' use of verbs and verbal phrases conveying the meaning of memory is intended more toward guiding his recipients through the structure of the narrative than toward enacting a personal recollection of events meant for historical reconstruction. Moreover, as it is likely that Herodotus' attention to guiding his audience is due to the partly oral enunciation of his historiographical discourse, it becomes possible to add a new interpretative perspective to the topic of the relationship between orality and writing in the historiography of the 5<sup>th</sup> century B.C.

Keywords: Memory, Orality, Writing, Audience, Herodotus.